

# LocaPoint

by Locazing Inc.

## Get Where You're Going

*LocaPoint* is a superior, patented, state-of-the-art location pointer code. With just 12 simple characters, this code helps anyone find the precise position of a restaurant, office, sporting event venue, residence or even a long-lost camping buddy who offered mere tree markers to guide you to their isolated camp site.

Pinpoint anything in the world with a code as short and memorable as a telephone number or postal zip. Imagine navigating your way without ever having to know latitude and longitude.

### Location

**Statue of Liberty**

**Tokyo Tower**

**London Eye**

### LocaPoint

**SW8.HQ9.CS6.PQ8**

**SD9.XC4.FE1.CV4**

**UL4.MZ7.FP3.TU4**

*LocaPoint* is scalable and flexible. It's intuitive enough for traditional navigation using the free *LocaPoint*-grid map while also fully integrating with a broad range of digital devices. *LocaPoint* code is particularly easy to convert into latitude and longitude for use with any Geographic Information Systems (GIS).

*LocaPoint* assists with:

- Tourist, customer, sales and delivery routing
- Exact point positioning in neighborhood planning
- Mobile safety and convenience
- Emergency response and assistance
- Internet, PDA or mobile phone navigation systems

Serving your customers just got a little easier.

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## The LocaPoint Difference

*LocaPoint* is a short, simple string of just 12 characters. It's algorithm is designed by professionals who understand usability and functionality. *LocaPoint* has a audio and visual rhythm based on cognitive psychology. So each *LocaPoint* address is easy to recall and recite verbally. It's similar to a favorite song with a familiar beat and pattern.

## How Can I Get or Find a LocaPoint?

Restaurants and businesses can make it even easier for customers to find them. Police, fire and emergency response teams can get to their destination faster. We even take the mystery out of vacation or trip planning. With *LocaPoint*, the world is understandable.

To get or find a *LocaPoint*, just visit [www.locapoint.com/map.htm](http://www.locapoint.com/map.htm). Find any location on the globe in a few clicks. Browse our other free and useful *LocaPoint* tools to get the most out of your travels and time.

## The Future of LocaPoint

It won't be long before every mobile phone has a GPS device, every computer has a WiFi locator and the world depends on Location Based Services (LBS). From highly customized advertising based on the recipients real-time proximity to enhanced medical and emergency response, LBS is changing the way we shop, live, work, play and conduct day-to-day business. While we rarely consider navigation with the many high-tech digital devices steering us, there will come a time when one must locate something or someone the old fashioned way manually. Luckily *LocaPoint* is both computer- and human-friendly, seamlessly interacting with LBS.

Contact Locazing, Inc. today to discuss the many ways we can support and enrich your business services.

Japanese Patent Pending - 2005-223816

International Patent Cooperation Treaty - PCT/JP2006/314842

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